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**For Immediate Release**

## **Compix and Digital Alert Systems Partner to Provide Future-Proof Networked EAS Solutions**

**IRVINE, Calif. — June 9, 2009** — Compix, a leading developer of broadcast-quality character generators (CGs), announced today it has partnered with Digital Alert Systems (DAS), a pioneer in the development of enhanced Emergency Alert System (EAS) solutions, to provide customers with a complete, flexible, and future-proof EAS solution. All Compix CG systems can be networked with the state-of-the-art DASDEC EAS encoder/decoder products from DAS in a cost-effective solution. The technology from DAS enables local and remote control over EAS messaging and offers support as federal guidelines and standards, such as CAP, evolve and new alerting requirements arise.

“EAS systems from Digital Alert Systems are uniquely positioned to provide extensive legacy capabilities, as well as forward-looking support for new requirements as federal mandates come down,” said Lan Merrill, director of technology at Compix. “The combination of our CG technology with the DASDEC systems gives broadcasters the flexibility and functionality they need to deliver EAS messaging over analog channels, digital channels, and digital sub-channels — and it does so at a fraction of the cost of a typical competing solution.”

The Linux-based DASDEC combines legacy EAS compatibility and modern LAN-based software-driven communication methods and technology to address the needs of broadcasters transitioning from an analog to an all-digital broadcasting environment. The DASDEC system from DAS can be networked with one or more Compix CG systems to support EAS messaging over multiple channels. Because Compix products are among the few CG systems to

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accommodate signals ranging from composite analog to HD-SDI, they give broadcasters the flexibility to work in any format or resolution.

The DASDEC system boasts an installed base of more than 1,000 systems in Broadcast, EOC, Cable, and IPTV applications. The integrated solution uniting the DASDEC EAS solution with Compix systems allows new and established DAS customers to implement and control EAS locally at the broadcast station level or leverage one DASDEC system across multiple affiliates, controlling connected facilities remotely from a network operations center.

“Compix is the rising star in the character generator systems, and the company’s expertise has enabled a very smooth interfacing of the company’s CG technologies with our DASDEC system,” said Bruce Robertson, COO at Digital Alert Systems. “The convenient and reliable communication of all text from our DASDEC system to Compix Media CGs gives our clients access to high-quality, uniquely cost-effective solutions capable of addressing current and future EAS requirements.”

More information about Compix Media and its product line is available at [www.compix.tv](http://www.compix.tv).

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#### **About Digital Alert Systems, LLC**

Digital Alert Systems has pioneered the next level of enhanced Emergency Alert System (EAS) and pending CAP (Common Alerting Protocol) solutions with the state-of-the-art DASDEC, an IP-based, Linux-driven, browser-operated, FCC-certified EAS encoder/decoder that will provide optional CAP encoding/decoding. The single 2-RU chassis brings EAS in line with today’s communication standards, providing the hardware configuration and software expansion ability to meet the pending CAP requirements. Founded in 2003, the company uses IP-based technologies to improve the cost and operation of FCC-specified EAS encoders and decoders. Digital Alert Systems’ technologies are compatible with analog environments and older-generation encoders/decoders while providing support for the transition to digital television. More information is available at [www.digitalalertsystems.com](http://www.digitalalertsystems.com).

#### **About Compix Media Inc.**

Compix, the “character-driven” company based in Irvine, Calif., is a global provider of the world’s most affordable broadcast graphics systems. Also referred to as character generators (CGs), Compix systems have been on the air 24/7 since 1986, in more than 17,000 locations, spanning over 80 countries. Generating award winning, elegant, and easy-to-use solutions, Compix systems are available in single and multichannel analog, SD-SDI, and HD configurations. Every Compix broadcast graphics system boasts 100 percent broadcast quality and cutting-edge features and is backed by the remarkable Compix Freedom Support Plan. Compix clients include all major television broadcast and cable networks, post, sports, educational, military, worship, government, and corporate facilities. More information about Compix is available at [www.compix.tv](http://www.compix.tv).

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